

A strong voice for the GSE community

Dear Industry Colleagues,

I hope you and your families are keeping well.

The below listed companies and the wider IAEMA group have decided <u>not</u> to attend the 2021 Inter Airport Exhibition in Munich.

## GSE Expo Europe supporters so far...

































Many of the IAEMA member companies will be exhibiting at the International GSE Expo in Las Vegas in Oct 2021 and we will fully support this event. IAEMA and many of its members felt as our industry recovers from the severe impact from COVID-19 that we did not need an additional Inter Airport Exhibition in Munich in 2021.

Looking forward to 2022, like IAEMA's International GSE Expo in Las Vegas, the organization and its members are very pleased as a consortium of manufacturers and suppliers to announce that we will organise our own GSE focused and cost-effective event called the GSE Expo Europe. The Expo is designed to better meet the needs of the global GSE community. Its key objectives include showcasing GSE innovation, products, and services. This event will take place in the even years in Europe, opposite the US based International GSE Expo which will take place in the odd years.

The expo will be held on the 13-15 September at Paris Le Bourget. As you know, Le Bourget is home to the Paris Air Show and is a perfect venue for a GSE focused event.

Key benefits of the GSE Expo - Europe:

- A forum for stakeholders' collaboration between GSE manufacturers and customers
- Showcasing product innovations and new technologies including alternative fuel use, hybrid and electric vehicles, battery technology, anti-collision systems, autonomous vehicle technology, safety features, and much more
- See GSE first-hand and gain key insight from equipment experts on optimising usage
- Discover solutions for boosting equipment utilisation, automation, cargo GSE and introducing more sustainable equipment

IAEMA has partnered with the industry renowned Ground Handling International to organise the event.

We are very much looking forward to welcoming you to this new and exciting Expo.

Very best regards,

Michael Bloomfield IAEMA Board Chairman